

A Spectacle of Air and Water

SUNTORY **DAIKIN**

One Water. One Air. One Planet.



Thank you for coming. —The Under the Midnight Rainbow team.

CONCEPT

Water and Air remember.

Water and Air remember.
They remember everything that has ever touched this Earth—
every rise, every fall,
every breath of life that once was.

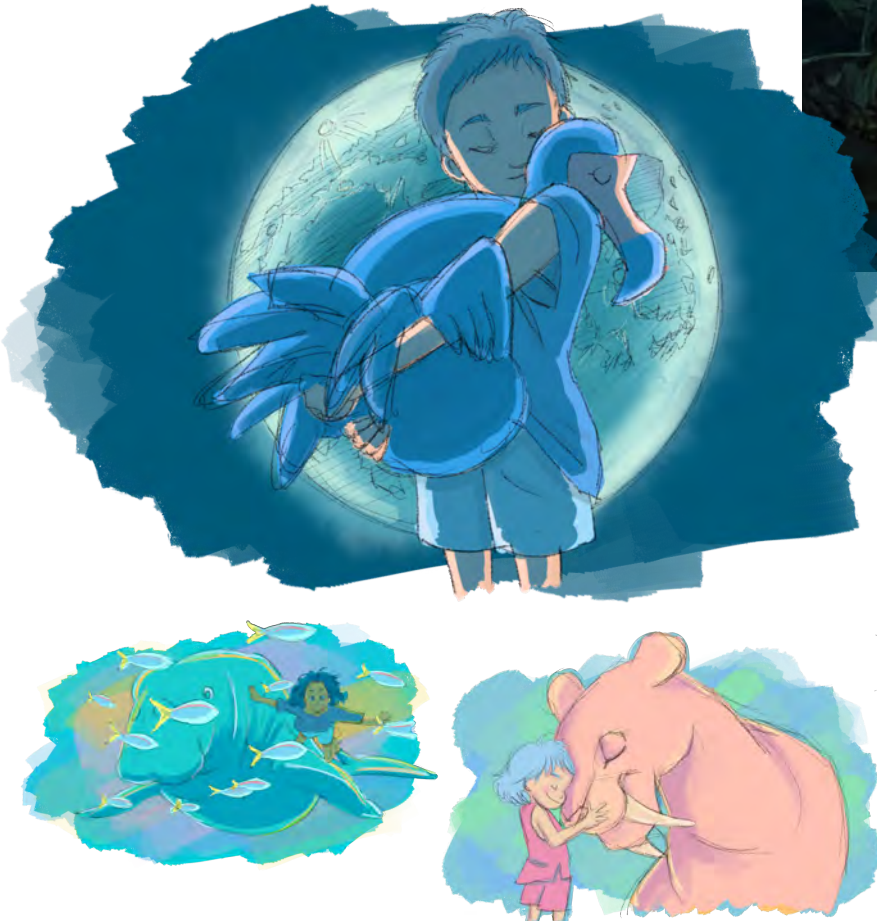
They remember the moment a fish first stepped onto land,
the time when dinosaurs spread their wings across the sky.
Yes, water and air remember it all.

They have journeyed endlessly—
from past to future,
binding one life to another,
whispering through the ages.

The water a triceratops once drank,
the air a dodo once breathed,
now flow quietly within us.

Water and air are one—
the same, unbroken, for billions of years.
Shared by all who have ever lived,
and all who are yet to come.

Water and air know.
They know what must be done—
for life to keep glowing,
for this planet to keep breathing.



STORY

There is a place on this planet with pure water and clean air. A home to all manner of living things. An island that sparkles with life's essence. On this island, there's an old legend. "On nights when a rainbow crosses over the moon, a festival is held by mysterious creatures." Animals, insects, and even creatures long extinct are said to take part. One night, Ao, a child who lived on this island, encountered Dodo, a mysterious bird who referred to itself as a spirit. "When a rainbow crosses over the moon, the memories of the water and air that roamed the planet for 4 billion years come rushing back," Dodo said. It just so happened to be one of those nights. Creatures that Ao had never seen

before gathered beneath the midnight rainbow. The celebration commenced, and all the creatures sang and danced with delight. However, just as the festivities were getting underway, the world around them was suddenly transformed. Scenes of nature's destruction unfolded around Ao and all the creatures. A new trial had begun. In the midst of all of this, Dodo asked Ao to sing a particular song. The fate of the festival and all who were there was linked to this song and its mysterious meaning. What would become of Ao and all who had gathered under the Midnight Rainbow?



Initial Key Visual



AO

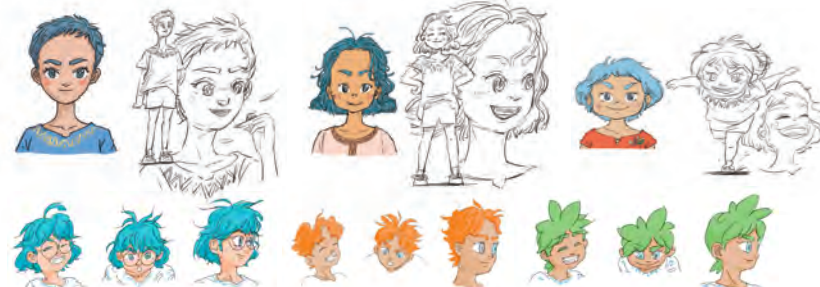
A child from the island.
They love nature and
living creatures.
They live alone with
their grandmother.



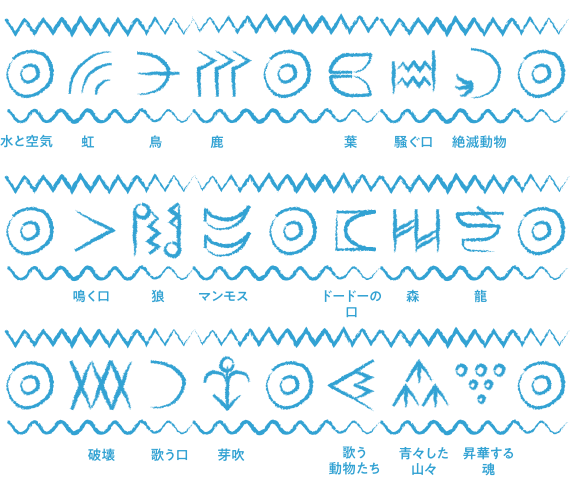
In Director Makino's initial rough sketches of Ao, various tones were tested.



Ao was finalized by CG Director Takano. Ao's hair color was also adjusted to be brighter so it would clearly appear when projected on the fountains.



Initially, Art Directors Koyanagi and Yabumoto visually explored various personality traits for Ao, from shy to lively, in search of the most relatable protagonist.



Glyphs Passed Down on the Island
Glyphs seen across the island. Their meaning is no longer known, but these glyphs have been used since ancient times. The  is said to represent water and air, and deciphering the patterns connects with the events that occur in the show. They were left by people who returned to the island after the festival of water and air was held in the past. Ao's grandmother also embroidered these patterns into Ao's clothes.

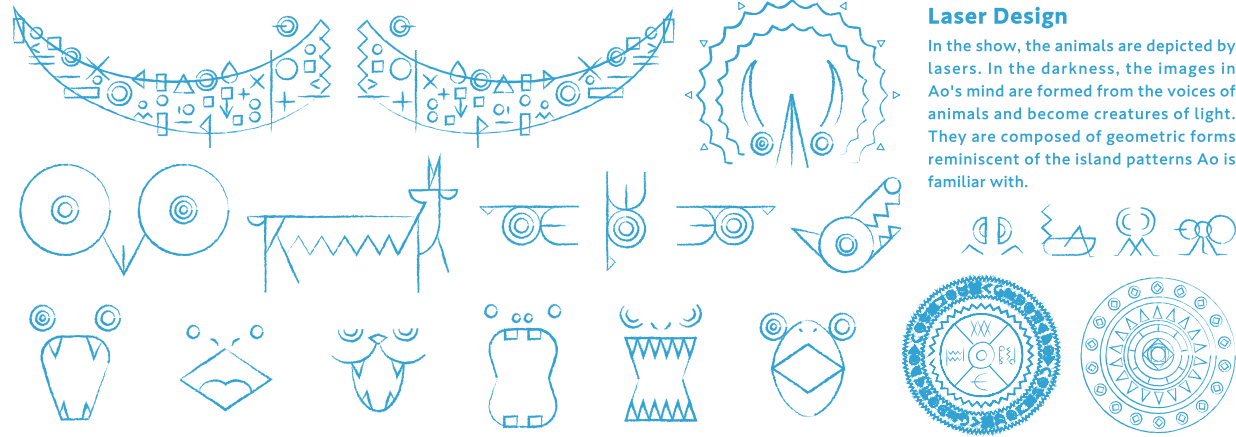
CHARACTERS

DODO

A mysterious bird that
Ao encounters. It can speak
human languages but is not good
at flying.



EXTINCT ANIMALS



Laser Design
In the show, the animals are depicted by Lasers. In the darkness, the images in Ao's mind are formed from the voices of animals and become creatures of light. They are composed of geometric forms reminiscent of the island patterns Ao is familiar with.

The traditional song of the Island where Ao lives

Niji-matsuri - Dancing under the Rainbow -

Lyrics: Naoki Tanaka, Yoko Kanno
Compose & Arrangement: Yoko Kanno

Rebound, spring up, then unfold

The beautiful evening silence,
the gap between dreams
I swam in the sky

I recall, I recall

Far away, nearby, way up high

Overnight, one fine night,
sparkling in the sky
Untangling the dark

I recall, I recall

Zawa zawa zawawa
In this world, in that world

Hina hina cried out,
blossomed proud, laughed out loud

Yore yore one and two, two and three
Niji-matsuri

Zawa zawa zawawa
In this world, in that world

Hina hina cried out,
blossomed proud, laughed out loud

Yore yore one and two, two and three
Niji-matsuri

Water and air, sea and sky
Here they are, here they live

Water and air, sea and sky
Here they are, here they live

